

# Stop guessing, start testing – with Testbirds

Since Testbirds was founded in 2011, we have helped we have helped a variety of top companies worldwide in optimizing the usability, functionality, and quality of their digital products. With our crowdsourced testing method and our associated expertise, we are convinced that we can contribute a great deal of value to your digital products and further expand their competitiveness.

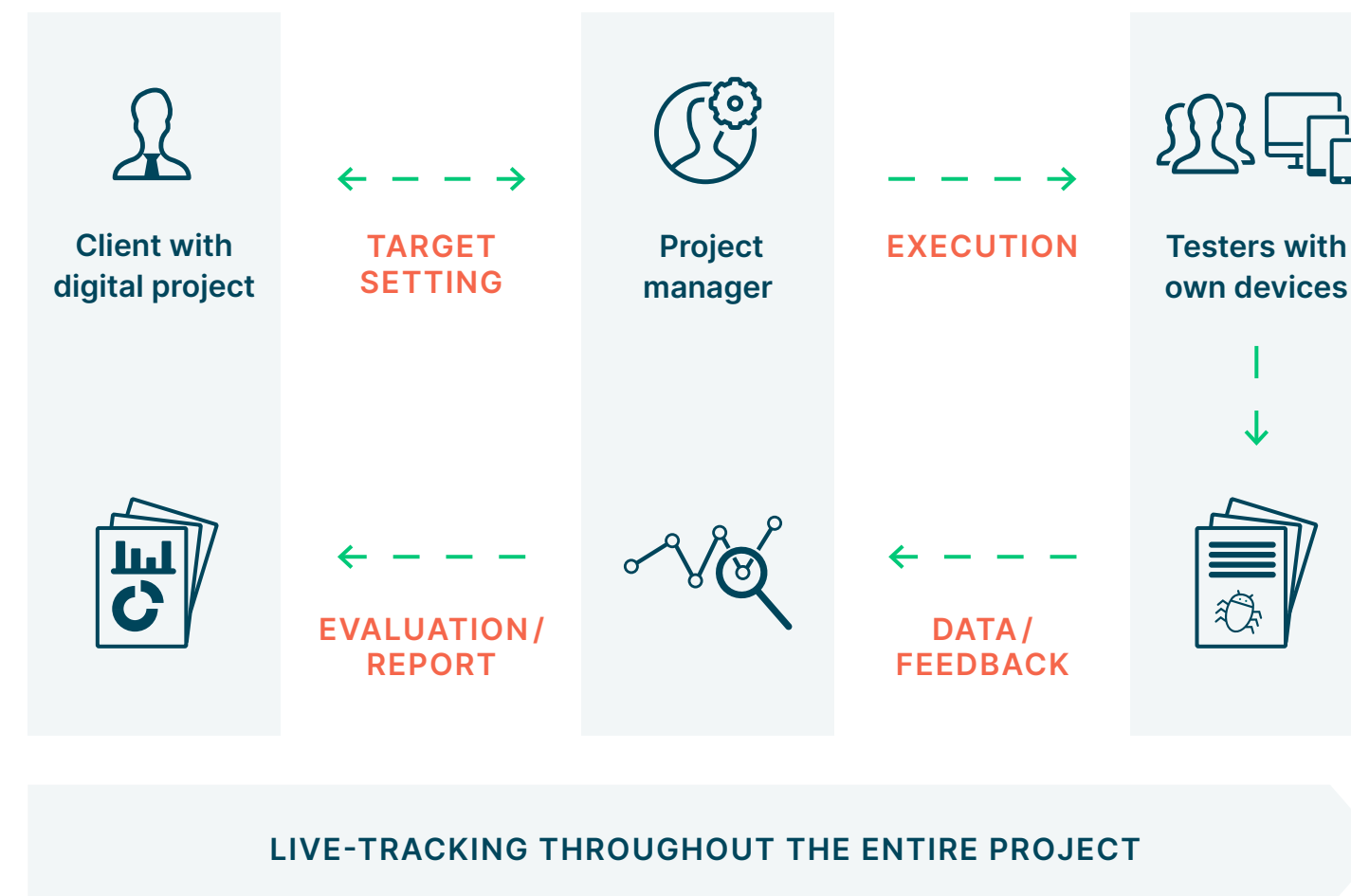
## How we take your digital product to the next level

Our quality and performance promise: We deliver high-quality results on time, communicate openly and honestly, and are fully dedicated to exceeding your and your customers' expectations with flawless digital experiences.

With our Managed Service, you'll get all-inclusive care from our testing experts from start to finish. You choose how much you want to be involved.

- ✓ Combine your product expertise with the **broad-range QA and UX testing experience** of our project managers, who personally guide and consult you through the testing process.

- ✓ Our project managers support **seamless integration with your development processes** through dynamic and flexible implementation of your requirements.
- ✓ Our Managed Service includes **continuous quality validation** throughout the entire testing period. Thereby, we constantly make sure the submitted test reports meet our quality standard.
- ✓ Once testing is completed, you'll receive a **detailed report** featuring results and clear recommendations for optimization.



## Testing reality with our Crowd

Testing with your real users on real devices in their real environment? That's the reality with our Crowd. **Goodbye operational blindness – hello products your customers love.**

See through the eyes of your customers with one of the largest and most active crowds worldwide: **No more guessing games.**



We make sure you get real user insights that perfectly match your target group. You can't own all the devices in the world, but our testers provide a selection of any device and system you could possibly need – delivering unbiased feedback and overcoming organizational blindness.

Do you require special testers that can't be found within our Crowd? **We can recruit and onboard new testers for you.** Whether you need IT specialists, testers with rare technical equipment, or someone who works in a specific industry – our Crowd team masters any challenge and recruits your target group.

In addition, it is possible to **build an exclusive tester community** for your recurring test cases.

## Testbirds service portfolio

### QA

Quality Assurance prevents bugs and other functionality issues in a product. This includes both minor bugs that cause frustration or major issues that completely hinder the intended use of a product.

- **Exploratory Bug Testing**
- **Structured Bug Testing**
- **Regression Testing and many more**

### UX

Usability and UX is crucial to the success of a digital product. If a product doesn't meet the needs of its users, there are many alternatives they can easily switch to, leaving an under-performing product behind.

- **Usability and UX Study**
- **Remote Usability Video**

### TE

Testbirds Exclusives are our custom testing solutions created for distinct requirements and particular use cases. With elements of both QA and UX, these solutions provide full testing coverage, as well as specialty support.

- **BugAbilityTM**
- **Bring-Your-Own-Crowd™**
- **Customer Journey Testing and many more**

## Control budgets with our flexible credit-based pricing

We make budgeting flexible with our own currency – [BirdCoins](#). Once purchased, they can be spent on over [20 different crowdtesting solutions](#) across a variety of service levels. BirdCoins give you the opportunity to reorganize tests for new requirements or adapt fully to changing project timelines. Depending on the complexity and effort needed for a particular testing project, a certain number of BirdCoins per tester and testing device is required.

The advantages of our credit-based model compared to a subscription model speak for themselves.

|                        | Credit-based<br>(Testbirds) | Subscription<br>(Other companies) | Details  |
|------------------------|-----------------------------|-----------------------------------|--|
| Economies of scale     | ✓                           | ✓                                 | Cost benefits for larger purchases.  |
| Flexibility            | ✓                           | ✓                                 | A subscription is based on a limited amount of services. Additional services can be acquired via upgrades. |
| Fair/scalable to needs | ✓                           | ✗                                 | Outcome-based testing, you only pay for the tests you actually execute.                                    |
| Tailored               | ✓                           | ✗                                 | Possibility to tailor tests with non-standard scope.   |
| Validity               | ✓                           | ✗                                 | Unused credits will rollover to the following contract.  |

## Our local and social advantage for your testing projects

### HQ in Munich, Offices in London and Amsterdam

Local proximity guarantees close collaboration with a German understanding of quality and goal-oriented execution. Plus, our project managers cover a wide range of native languages for managing and reporting tests.

### Social Responsibility

We provide [fair payment and working conditions](#) for our testers. That's why we established the Code of Conduct in 2015 as a base for fair crowdworking conditions.

- ✓ **Optimize with real user insights.**
- ✓ **Deliver world-class user experiences.**
- ✓ **Watch your digital products make a real impact.**

# Want to learn more?

Contact us anytime.

We're looking forward to working with you.

✉ [info@testbirds.com](mailto:info@testbirds.com)

🌐 [www.testbirds.com](http://www.testbirds.com)

  
**Testbirds**

Building a better digital world –  
together.

