

Company	Testbirds Ltd.
Industry	IT / Software service
Competence	Testing 4.0 Software testing with the crowd and cloud based technologies
Foundation	End of 2011 in Munich Founders: Philipp Benkler (Managing Director), Georg Hansbauer (Managing Director), Markus Steinhauser (COO)
Team	<ul style="list-style-type: none"> • 100 Employees • Offices in Munich, Amsterdam, London and Stockholm • Franchises in Hungary and Slovakia • Sales Partners in Italy and North America
Offers and Services	<p>Innovative software testing solutions for user-friendliness and functionality issues</p> <p><u>Crowdtesting</u> - testing of software application with the help of a global online community - over 250,000 testers located in 193 countries, access to 450,000 devices - target group specific selection of testers based on over 60 criteria</p> <p><u>Cloud Technologies</u> - virtual test environment for manual and automated testing - over-the-air App distribution - Testing platform as a white label solution</p>
Investors	<ul style="list-style-type: none"> • 1. Investment round 2012: Walter Beteiligungen & Immobilien AG • 2. Investment round 2014: Seventure Partners, Tiburon Unternehmensaufbau GmbH (2,1 Mio. Euro) • 3. Investment round 2016: Extorel, Seventure Partners, b-to-v (2 Mio. Euro)
References and awards	<ul style="list-style-type: none"> • Funding by the Federal Ministry of Economics and Technology (Bundesministerium für Wirtschaft & Technologie), EXIST entrepreneurship scholarship by Ludwigs-Maximilians-University Munich • Laureate start-up contest "IKT-Innovativ" of the Federal Ministry for Economics and Energy (BMWi) • Best-of-mobile Award 2013 • IT-Innovation Award 2014 • Top B2B Scale-up in the framework of the Digital Top 50 Award 2016
Clients	Allianz, Audi, B. Braun, Deutsche Post AG, dm, Gelbe Seiten, Henkel, Kodak, WELT-Gruppe, 1&1, Western Union and many more
Vision	<p>World's leading company for innovative testing solutions</p> <ul style="list-style-type: none"> • Development and consolidation of market leadership in Europe • Expansion to further target markets • Extension of existing services/portfolio