

# QA Testing with Testbirds

Quality assurance (QA) prevents bugs and other functionality issues in a product. This includes both minor bugs that cause frustration or major issues that completely hinder the intended use of a product.



400,000 Testers

900,000 Devices

193 Countries

## QA Testing Benefits



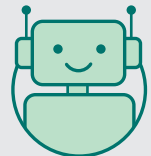
- › **Varied tester mix** – in our Crowd we have both certified testers who provide their skilled expertise and real end-users who find issues that are discovered in the true use of a product.
- › **Certified testers** – within our Crowd we have over 70 different certifications including ISTQB, CAST, CSTE, as well as Selenium, Jenkins, and many more.
- › **Device diversity** – our Crowd offers a large variety of devices and systems, matching any testing requirements. Replicating an in-house device farm of this scale is very difficult and expensive.
- › **Real-world conditions** – using real users with real devices lets us test products in real-world conditions, and discover issues that are overlooked with in-house testing.
- › **Early improvement** – we provide testing throughout development which means that issues can be found early and won't be carried forward into future development rounds.
- › **Real-time status tracking** – clients can follow the progress of their projects on-demand through our platform, the Nest.
- › **Bug reporting & exporting** – our project managers create categorized bug reports according to severity. Clients can export bug reports into their in-house bug-tracking software for immediate improvements.
- › **Bug approval** – bugs that are found on one system can be quickly checked on other systems. We can also help identify bugs that cannot be reproduced in-house, through the power of our Crowd.

## Key Credentials



- › **Experience** – in 8 years as a company we've completed 1,800+ projects with more than 700 clients, a customer satisfaction of 9.2/10, and established several strategic partnerships with large brands.
- › **Certifications** – our Crowd consists of both regular end-users and professional testers. There are more than 70 certifications, including ISTQB, CAST, CSTE, and more.
- › **Code of Conduct** – we initiated these guidelines for fair working conditions in Crowdsourcing. Our CoC is supported by the German Crowdsourcing Association and other companies working with crowdsourcing.
- › **Awards** – we've received many awards over these few, short years, primarily for innovation and rapid growth, from reputable sources such as Deloitte, McKinsey, Financial Times, and more.

## Who & What We Work With



- › **Industries** – All digital products need testing but there are certain industries we've done extra well with:
  - › Retail
  - › Media
  - › Tourism
  - › Logistics
  - › Finance/Insurance
  - › Automotive
  - › Manufacturing
  - › Lifestyle
- › **Use Cases** – Again, all digital products need testing but these are our specific use cases (so far):
  - › Websites/Online shops
  - › Mobile apps
  - › Chatbots/virtual assistants
  - › IoT devices
  - › Games
  - › Wearables