

## **Press Release**

# **Testbirds provides information on the current Coronavirus situation – we're still here for you!**

*Munich, 25<sup>th</sup> of March 2020 – The Coronavirus crisis keeps the world in suspense and presents companies and their decision-makers with new entrepreneurial challenges. The health and safety of employees, testers, customers, and business partners is a top priority for Testbirds. At the same time, it's our job to be a reliable and accessible partner for our customers and business partners, especially in times of crisis.*

In view of the worsening Coronavirus pandemic, Testbirds has taken extensive measures to slow down the spread of the virus and to protect employees, testers, customers, and business partners from infection. By our own initiative, Testbirds closed its corporate headquarters in Munich, as well as its international branches, on March 16, 2020 to protect our employees. In addition, business trips and personal meetings have been shifted to digital alternatives and tests in public spaces have been postponed until further notice.

The remote nature of [Testbirds' Crowdfunding services](#) allows us to continue to be available for our customers and business partners with our expertise and services, even in these difficult times. We work hard every day to adapt and further optimize our processes, working methods, and infrastructure according to the situation. The high quality and security standards are guaranteed by us even in times of crisis – this also applies to our tester community especially.

“Our customers and business partners implement innovations that have an impact on their business areas, organizations, industries, or even the global community, on a daily basis. In times of the Corona crisis, entrepreneurial thinking, creative solutions, and fresh ideas, which are still there after the pandemic and which drive the economy forward, are more in demand than ever.”, says Philipp Benkler, founder and CEO of Testbirds. “Nobody can say today what the future will look like. We can't either. But together we can already set the course today with innovative spirit, foresight, and courage to develop intelligent solutions and products of tomorrow. Software innovation in particular requires the ability to work with other people and share ideas, speak to customers, collect their feedback, and fully understand their needs. And it works best together. Thanks to our excellent and secure infrastructure, our operational departments work as usual and ensure at all times that our customers and business partners can use and benefit

from our remotely based Crowdfunding services without any restrictions even during the Coronavirus crisis.”

### **About Testbirds**

With the motto ‘Testing Reality – Real users. Real devices. Real impact.’, Testbirds, a world-leading Crowdfunding provider, helps clients create digital products that people really love. Testbirds’ Crowdfunding services offer a comprehensive, high-quality testing experience adaptable to the individual needs of clients, with a focus on the quality assurance and usability of digital products. It doesn’t matter if it’s apps, websites, Internet-of-Things (IoT) devices or the newest tech innovations – more than 400,000 real users from all around the globe test on 900,000 real devices in their real environment. Crowdfunding relies on unbiased real users, chosen to match any specific target group.

Testbirds was founded in 2011 by Philipp Benkler, Georg Hansbauer, and Markus Steinhauser. Today, the company has over 100 employees with its headquarters in Munich as well as offices in Amsterdam and London. Testbirds works with over 700 clients worldwide, which include large scale multi-national groups as well as small- to medium-sized enterprises and start-ups. Companies like BMW, Audi, Deutsche Telekom, Allianz, The Independent, and Western Union trust in Testbirds’ services to optimize their digital products. The company also shows social responsibility through its initiative towards fair working conditions in the crowdsourcing industry. More information about that can be found at [www.crowdsourcing-code.com](http://www.crowdsourcing-code.com). For more information about Testbirds in general, please visit [www.testbirds.com](http://www.testbirds.com).