Since Testbirds was founded in 2011, we've helped a variety of top companies worldwide in optimizing the usability, functionality, and quality of their digital products.

Multinational operations can be difficult to manage, especially when it comes to quality control and evaluation. For any kind of solution, in any location, Testbirds can be your one stop shop for testing.

With our secure crowdsourced testing solution and tried-and-true expertise, we're convinced that we can contribute a great deal of value to your digital products and further expand their competitiveness.



**TESTERS** 





1.000.000+ **DEVICES** 



**COUNTRIES** 







24/7 **AVAILABLE** 

Our global Crowd covers almost any target group you can imagine and if not, we can find them for you. We make sure you get real user insights on the state of your processes and how they are perceived.

You can't own all the devices in the world, but our testers provide a selection of any device and system you could possibly need - delivering unbiased feedback from real-world conditions.

#### Secure data & information

All sensitive information is protected according to German & European NDA & DPA standards. Strict tester & client agreements enforce high levels of security and confidentiality for all stakeholders.

#### **Custom target groups**

Specific target audiences and account holders of all kinds are available in the Testbirds Crowd. We can also recruit and onboard any exclusive tester communities needed for your project.

### **Testbirds**

Building a better digital world together.

We're looking forward to working with you!

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## **Ensuring** flawless payment journeys.



# Stop guessing, start testing – with Testbirds

#### **Acquirers & Processors**

Your clients rely on you to keep their payments running smoothly and safely. Data needs to be transferred securely and validated with active protection and communication for involved parties. Real customers test payment flows and processes that you provide to your clients, uncovering any issues that may cause lost sales or loss of trust.

#### Issuers

Customers make payments in both the physical and digital space and expect seamless experiences, no matter where they happen. We provide feedback on the customer experience in your digital banking app or website, such as for opening an account, applying for a loan, and more. Real users in our Crowd can execute tests regarding card transactions, payment integrations (e.g. Apple Pay, Google Pay, etc.), customer communications, and more – in any stage of their customer journey.



#### **Payment Networks**

Even with millions of transactions happening every second, you need to make sure that each and every one of them is handled swiftly and correctly. We help you ensure that integrated solutions work flawlessly and authentications are triggered successfully, in accordance with local and global regulations. No matter where your transaction begins or ends and no matter which bank, device, or merchant, our Crowd provides you with the exact customers needed across all points of interaction.

#### **Gateways & Facilitators**

Payment flows need to be secured and validated so both senders and receivers can feel confidence and trust that their payment will find its way in a timely manner and without outside interference. Whether it's in-store, online, laptop, phone, chip, or contactless, wherever, whoever, whenever, and whatever – each and every checkpoint can and should be tested.

#### **Merchants**

When you need to offer a range of payment methods, there's a lot to keep track of. Rolling out in new markets or onboarding new payment methods includes making sure that transactions are successful in the location and manner that your customers prefer. Our Crowd can tackle the entire customer journey, from user experience, POS, and checkout processes to shipping, delivery, and refunds/returns.