



Testing Reality.

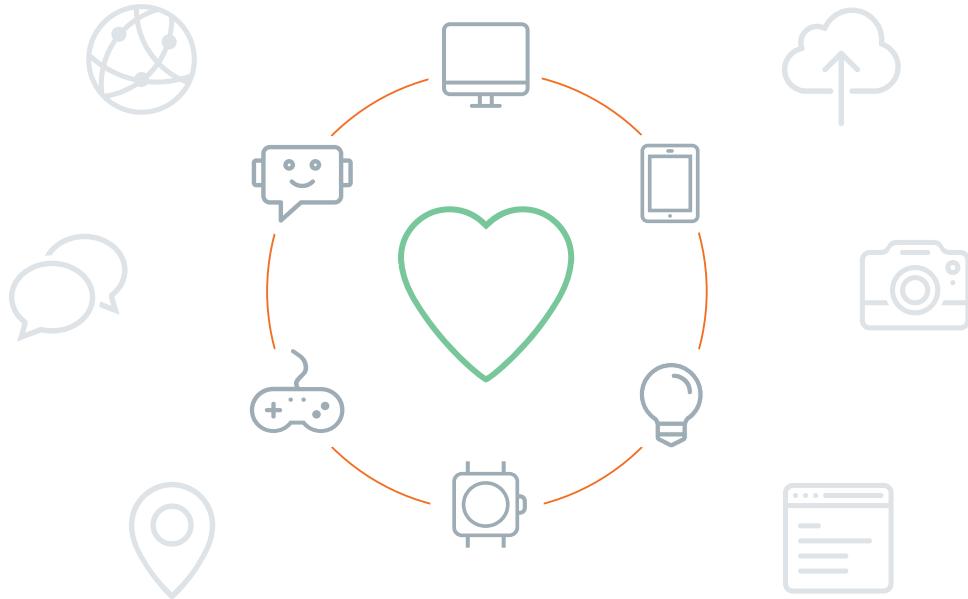
Real users. Real devices. Real impact.



Why Testbirds?

At Testbirds, we love flawless digital products and great user experiences. We're on a mission to create passionate users and today, users only choose the experiences they genuinely enjoy.

In the spirit of customer-centricity, we focus on building trusting client partnerships to help you strengthen your digital impact and enhance your customer experience. With our unique expertise, it's our purpose to help you create digital products that people really love.



Our Promise



Quality

We deliver high-quality results on time, communicate openly and honestly, and are fully dedicated to your success as we also consider it our own.



Flexibility

We adapt our project approach according to your expectations, needs, and goals, with seamless integration into your product development.



Innovation

We strive to evolve and renew ourselves by always being open to new ideas and constantly reflecting on how to improve our testing solutions.

Building a better digital world – together.

What is Crowdtesting?

Crowdtesting means we test and help optimize the user experience, usability, and functionality of your digital product in real-world conditions, using the collective power of a global online community – our Crowd.

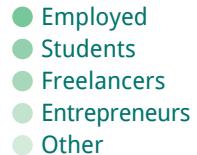
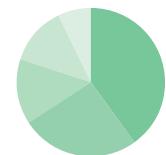
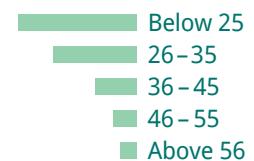
Benefits of Crowdtesting

- › Real users with a large variety of real devices evaluate your product in **real-world conditions**.
- › Testers are available on-demand and their testing expertise is **applicable for all stages of development**.
- › Anticipate the needs of **your specific target group**, with more than 65 demographic criteria to choose from.
- › Our Crowd enables a **quick turn-around**, frees up in-house resources, and **reduces your time-to-market**.



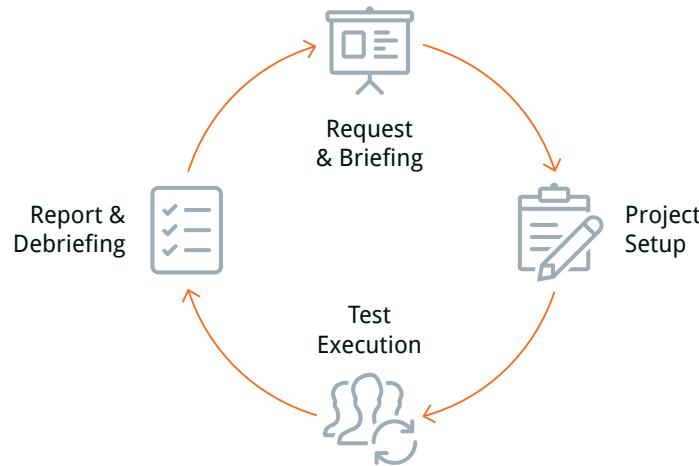
Our Crowd

Leverage the power of the biggest and most active Crowd on Earth. Real users, consisting of both regular end-users and testing experts, deliver unbiased, valuable feedback, overcoming the organisational blindness that comes with in-house testing.



How We Work

We test literally any digital product – no matter if it's apps, websites, or Internet-of-Things devices. Even if your product is an entirely new concept, we can test it.



Throughout your project, one of our project managers personally guides you through the testing process. You choose your level of involvement and communication, and they make sure your tests run smoothly. Once testing is completed, you'll receive a detailed report featuring results and clear recommendations for optimisation.

Our Story

Testbirds specializes in the testing of digital products through innovative testing solutions and the collective power of our Crowd. In just a few years we've grown rapidly, achieving a high level of customer satisfaction and establishing several strategic partnerships. Our unique portfolio of services takes your digital product to the next level.

2011

› Established

193

› Countries

700+

› Worldwide Clients

400,000+

› Testers Worldwide

1,800+

› Completed Projects

900,000+

› Different Devices

Selection of Clients



Our Service Portfolio



Quality Assurance prevents bugs and other functionality issues in a product. This includes both minor bugs that cause frustration or major issues that completely hinder the intended use of a product.

- › Exploratory Bug Testing
- › Structured Bug Testing
- › Bug Bounty
- › Localization Testing

- › Regression Testing
- › Load and Performance Testing
- › Test Case Creation



Usability and UX is crucial to the success of a digital product. If a product doesn't meet the needs of its users, there are many alternatives they can easily switch to, leaving an under-performing product behind.

- › Usability and UX Study
- › Quantitative Usability Study
- › Competitor Analysis
- › Prototype Evaluation

- › Remote Usability Videos
- › Remote Interviews
- › Comparison Study
- › Card Sorting



Testbirds Exclusives are our custom testing solutions created for distinct requirements and particular use cases. With elements of both QA and UX, these solutions provide full testing coverage, as well as specialty support.

- › BugAbility™
- › End-to-End Testing
- › Chatbot & Virtual Assistant Testing
- › Project Consulting

- › Bring-Your-Own-Crowd™
- › Testing Platform:
On Premises & SaaS
- › App Distribution
- › Training Academy

Curious about Crowdtesting?



Get in touch today!



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