Global Partner Program

Testbirds

Testbirds – in Good Company!

Building a better digital world – together.

With the motto 'Testing Reality – Real users. Real devices. Real impact.', Testbirds helps clients create digital products that people really love.

Testbirds' crowdtesting services offer a comprehensive, high-quality testing experience adaptable to the individual needs of clients with a focus on the quality assurance and usability of digital products.

Leverage the Power of the Biggest Crowd on Earth

What is crowdtesting?

Crowdtesting means we test and help optimize the user experience, usability, and functionality of your digital product in real-world conditions, using the collective power of a global online community – our Crowd.

Real users, consisting of both regular end-users and testing experts, deliver unbiased, valuable feedback – overcoming the operational blindness that comes with in-house testing. Give your clients access to specialized skills, unlimited scalability, and complete geographic coverage.

2011
ESTABLISHED

5,000+
COMPLETED PROJECTS

193
COUNTRIES

1,000,000+
TESTERS WORLDWIDE

1,500,000+
DIFFERENT DEVICES

Our Crowd – Any Target Group
Anticipate the needs of specific target groups with more than 65 demographic criteria to choose from.

Testing 24/7
Testers are available on-demand and their testing expertise is applicable for all stages of development.

Testing in the Real World
Real users test on a large variety of real devices in real-world conditions.

Flexible Scalability
Our Crowd enables a quick turn-around, frees up in-house resources, and reduces time-to-market.

Testbirds Partner Program

As our partner, you get competitive discounts and high-quality sales & technical trainings. Based on membership status, we provide different delivery models and financial benefits.

SILVER

Silver status is for members who want to start a partnership with Testbirds – without revenue requirements.

REQUIREMENTS

Webcast Training + Formal Contract

GOLD

Gold partners receive a rich set of financial benefits and discounts on our Testbirds Delivery Model. Gold status requires Testbirds Delivery.

REQUIREMENTS

✓ Testbirds Delivery
✓ Advanced Training

+ Up to 200k Annual Business Sales

PLATINUM

Platinum status can only be achieved by implementing the Partner Delivery Model. This results in the highest possible benefit and a very flexible pricing model.

REQUIREMENTS

✓ Partner Delivery
✓ Onboarding
✓ Platinum Training

+ More than 200k Business Sales

	SILVER	GOLD	PLATINUM
SALES & MARKETING			
Referral Rebates 7 %	✓	✓	✓
Sales Support	✓	✓	✓
GTM (Go-to-Market) Planning with Partner Manager		✓	✓
MDF (Market Development Funds)		✓	✓
ENABLEMENT			
Webcast Training	✓	✓	✓
Advanced Training		✓	✓
Platinum Training			✓
DELIVERY & DISCOUNT MODEL			
Testbirds Delivery: Professional support and responsibility for your customer throughout the entire testing process managed by Testbirds. **Gold status: 15 % standard discount** on our services		✓	
Partner Delivery: Access to our crowdtesting platform, granting you control of the entire testing process. **Platinum status: 60 % partner discount** after onboarding			✓

Become a Crowdtesting Expert

We support you at every stage of your Testbirds journey. Our regular training provides you with the knowledge you need to convincingly present our innovative crowdtesting solutions. Equivalent remote set-ups are available for all trainings.

GET ON BOARD	Once registered, you get all the information about our program, services, insights, and training sessions that you need to succeed.
CONTINUOUS LEARNING	Receive invitations for on-site trainings such as Lunch & Learn or webcast sessions where you get important updates.
ADVANCED TRAINING	Advanced technical & sales training – e.g. synchronizing end-report quality, understanding of our tester recruitment, and in-depth, exclusive customer case studies.
PLATINUM TRAINING	Our Partner Delivery Model requires extensive training – authorizing Platinum members to autonomously manage testing projects through our platform.

› 3 day deep-dive in platform management
› 1 day of supervision on-site
› 10 days of shadowing with our experienced team
› Extensive 6 month support from Testbirds

Why Partner With Testbirds?

Top companies from around the world trust in Testbirds' services to optimize their digital products. Testbirds works with a variety of clients worldwide, including large-scale multi-national groups as well as small- to medium-sized enterprises.

Trusted Partner

We meet our partners as equals, grow with them, and develop win-win solutions that create true value. Your success is our success – this is our commitment as a trusted partner.

Unmatched Flexibility

Comprehensive, high-quality testing experience adaptable to the individual needs of your clients.

Holistic Approach to Quality

From our flexible commercial model (credit-based BirdCoins) and user-friendly crowdtesting platform to in-house expert project managers and a team dedicated to Crowd relations.

New Revenue Streams

Becoming a Testbirds Partner is the perfect opportunity to drive new sales, differentiate your company, and profit from recurring revenue.

Get in touch

with our partner management experts and become a Testbirds Partner.

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