

Testbirds

Testing Reality.

Real users.
Real devices.
Real impact.



Why Testbirds?

At Testbirds, we love flawless digital products and great user experiences. We're on a mission to create passionate users and today, users only choose the experiences they genuinely enjoy.

In the spirit of customer-centricity, we customise projects according to your specific needs. You spend your money as you see fit with our credit-based model, and you choose how hands-on you want to be during testing. You make the choice to form a customer experience with real impact.

We help you create digital products that people really love.

What We Test

We test literally any digital product – no matter if it's apps, websites, or Internet-of-Things devices. Even if your product is an entirely new concept, we can test it.

Benefits of Crowdtesting

- › **Real users** with a large variety of **real devices** evaluate your product in **real-world conditions**.
- › Anticipate the needs of **your specific target group**, with more than 65 demographic criteria to choose from.
- › Testers are available on-demand and their testing expertise is **applicable for all stages of development**.
- › Our Crowd enables a **quick turn-around**, frees up in-house resources, and **reduces your time-to-market**.



Power up your digital products with the **biggest Crowd on Earth.**

What is Crowdtesting?

Crowdtesting means we test and help optimise the user-friendliness, usability, and functionality of your digital product in real-world conditions using the collective power of a global online community – our Crowd.

400,000 Testers

900,000 Devices

193 Countries



Our Crowd

Leverage the power of the biggest and most active Crowd on Earth. Real users, consisting of both regular end-users and testing experts, deliver unbiased, valuable feedback, overcoming the organisational blindness that comes with in-house testing.



A Selection of Our Services

Quality Assurance

Exploratory Bug Testing

Let testers explore your product freely in order to identify any potential bugs

Structured Bug Testing

Assess specific test cases and find detailed bugs in crucial areas of your product

Test Case Creation

Use our Crowd's expertise to create custom test cases for your product

User Experience

Usability & UX Study

Evaluate user-friendliness with real users in real-world conditions

Remote Interviews & Videos

Get detailed insights on what users think when using your product and why

Prototype Evaluation

Check if your prototype matches your users' needs before development takes place

Testbirds Exclusives

End-to-End Testing

Test your product for its intended usage including environmental constraints

BugAbility™

Identify functional issues in your product while also receiving usability feedback

Chatbot & Virtual Assistants

Assess the capabilities of your chatbot and receive additional training data

How Projects Work

Throughout your project, one of our project managers personally guides you through the testing process. You choose your level of involvement and communication, and they make sure your tests run smoothly. Once testing is completed, you'll receive a detailed report featuring results and clear recommendations for optimisation.

About Us

Testbirds specialises in the testing of digital products through innovative testing solutions and the collective power of our Crowd.

As your partner, we strengthen your digital impact and achieve long-term competitive advantages together. Our unique portfolio of services takes your digital product to the next level.



- › Founded in 2011
- › Headquarters in Munich
- › Offices in Amsterdam & London
- › 100+ employees



- › 1,800+ completed projects
- › 700+ clients in all sectors

Our Values

We're the initiator of the Crowdsourcing Code of Conduct for fair working standards in crowdworking, and a member of the Ombuds Office: www.crowdsourcing-code.com

Our Clients and Partners





Curious about Crowdfunding?

Get in touch today!



www.testbirds.com



info@testbirds.com

Headquarters

Germany

Testbirds GmbH
Radlkofenstraße 2
81373 Munich

+49 89 85633350

Branch Offices

Netherlands

Testbirds B.V.
Oostenburgermiddenstr. 202
1018 LL Amsterdam

+31 20 8912375

United Kingdom

Testbirds Ltd.
30 Stamford St, South Bank,
London SE1 9LQ

+31 20 8912375