Press Release

B/Acceptance and Testbirds join forces to deliver best-in-class testing solutions

Munich, 17th of February 2020 – Testbirds, a world leader in crowdsourced testing, and B/Acceptance, a leading software testing and business process modelling specialist providing test expertise, manual testing delivery, test automation, and process modelling services to a wide variety of industries, announce a partnership around their service offerings within the framework of Testbirds' new partner program. The agreement marks the beginning of a new partnership for delivering best-in-class testing solutions to potential customers in France. The two companies aim to work together regarding product sales and development, thereby strengthening their position as competent partners in the field of software testing.

B/Acceptance delivers quality business process management and testing solutions to meet industry-precise business needs of larger companies. Testbirds' Crowdtesting services are an ideal addition to the B/Acceptance portfolio as they offer access to more than 400,000 testers, as well as 900,000 devices, all over the world. Together, Testbirds and B/Acceptance can offer comprehensive and efficient software testing solutions, improving coverage not only regarding device fragmentation but especially for usability and UX.

"Through this partnership we will further strengthen our position as a leading software testing and business process modelling specialist, by extending our offering with Testbirds' bespoke Crowdtesting services. More specifically, this partnership will enhance our support for our international clients (from luxury and retail sectors) to satisfy their global customers", says Jean-Olivier Penin, Founding Director at B/Acceptance. "We are very pleased to have found a strong partner in Testbirds as a leading Crowdtesting provider – we appreciate the quality and flexibility of their offered solutions. We are now able to offer a fully managed Crowdtesting solution to our clients, helping them create even better digital products and services."

"We're happy to be partnering with B/Acceptance, who are well-aligned with our vision for the future of software testing. This partnership will bundle our activities with the aim of opening up new opportunities for both parties. Together with B/Acceptance, we're glad to offer our combined service offerings to the French market and are looking forward to maintaining a strong relationship over the coming years", says Richard Waldner, Head of Partner Management at Testbirds.

About B/Acceptance

Founded in 2011 and based in France, B/Acceptance is a leading software testing and business process modelling specialist. With over 100 dedicated and certified testing and BPM consultants, B/Acceptance provides test expertise, manual testing delivery, test automation, and process modelling services. In order to guarantee a best-in-class end-user experience, B/Acceptance's approach focuses on business process validation and manages information systems as a tool dedicated to the business. B/Acceptance delivers services for front-office projects (e-commerce web and mobile apps, digital in-store apps, store management systems, etc.), but also back-of-fice projects (warehousing, orders, clients, product management systems, etc.). B/Acceptance supports luxury, retail, CPG, as well as industrial companies: LMVH, Kering, Hermès, Monoprix, Fnac Darty, Yves Rocher, Lacoste, Naf Naf, Shiseido, Saint-Gobain, and Schneider Electric. For more information about B/Acceptance, please visit www.b-acceptance.com.

About Testbirds

With the motto 'Testing Reality – Real users. Real devices. Real impact.', Testbirds, a world-leading Crowdtesting provider, helps clients create digital products that people really love. Testbirds' Crowdtesting services offer a comprehensive, high-quality testing experience adaptable to the individual needs of clients, with a focus on the quality assurance and usability of digital products. It doesn't matter if it's apps, websites, Internet-of-Things (IoT) devices or the newest tech innovations – more than 400,000 real users from all around the globe test on 900,000 real devices in their real environment. Crowdtesting relies on unbiased real users, chosen to match any specific target group.

Testbirds was founded in 2011 by Philipp Benkler, Georg Hansbauer, and Markus Steinhauser. Today, the company has over 100 employees with its headquarters in Munich as well as offices in Amsterdam and London. Testbirds works with over 700 clients worldwide, which include large scale multi-national groups as well as small- to medium-sized enterprises and start-ups. Companies like BMW, Audi, Deutsche Telekom, Allianz, The Independent, and Western Union trust in Testbirds' services to optimize their digital products. The company also shows social responsibility through its initiative towards fair working conditions in the crowdsourcing industry. More information about that can be found at www.crowdsourcing-code.com. For more information about Testbirds in general, please visit www.testbirds.com.